
If It Fits I Sits Cat

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Garza & Conway

INTRODUCTION: THE UNIVERSAL APPEAL OF A SQUISHED CAT

Few things in the feline world are as universally recognized and endlessly amusing as the sight of a cat squeezing itself into a too-small box, a cluttered shelf, or even a cardboard cutout taped to the floor. This behavior has been immortalized in the popular internet phrase **"If It Fits I Sits Cat,"** a mantra that perfectly captures the irresistible urge of our feline friends to occupy any space, regardless of its intended purpose or

dimensions. From a square drawn on the ground to a fragile decorative basket, if a cat can physically (or even metaphorically) fit, it will sit.

This article delves deep into the phenomenon of the "If It Fits I Sits Cat." We will explore the scientific, psychological, and behavioral reasons behind this quirky habit, trace its journey from a simple observation to a global meme, and provide practical insights for cat owners who want to understand—and maybe even encourage—this charming behavior.

Whether you are a longtime cat lover, a curious pet owner, or just someone who enjoys a good internet laugh, this comprehensive guide will help you appreciate why your cat simply cannot resist that empty box.

ORIGINS OF THE "IF IT FITS I SITS" PHENOMENON

The exact origin of the **"If It Fits I Sits Cat"** phrase is a bit of a modern internet mystery. Like many viral sayings, it emerged organically from the collective creativity of online cat communities in the late 2000s and early 2010s. The earliest known iterations appeared on image-sharing platforms like Imgur and Reddit, often accompanying photos

of cats crammed into absurdly small containers.

The phrase itself is a playful, ungrammatical twist on the logic of a cat: "If it fits, I sits." It perfectly encapsulates the no-nonsense, instinct-driven decision-making of a feline. The meme gained significant traction during the golden age of social media, particularly on pages like "I Can Has Cheezburger?" and later on Instagram and TikTok. The "If It Fits I Sits Cat" meme became a universal shorthand for anyone—or anything—determined to make themselves comfortable in a space that clearly was not designed for them.

Today, the phrase has transcended its feline origins. It is used in

marketing, motivational posters, and even in business contexts to describe a product-market fit or a person who insists on fitting into a role. However, its heart remains firmly with the cats, who continue to inspire new variations and images daily.

THE SCIENCE BEHIND WHY CATS SIT IN SMALL SPACES

Understanding why your cat behaves this way requires a look into its evolutionary past and biological makeup. The **"If It Fits I Sits Cat"** behavior is not random stubbornness; it is deeply rooted in survival instincts and sensory needs.

Thermoregulation and Comfort

Cats have a higher body temperature than humans, typically ranging from 100.5°F to 102.5°F (38°C to 39°C). Their natural comfort zone is also higher than ours. Small, enclosed spaces act as excellent insulators. When a cat curls up inside a shoebox, the cardboard helps retain its body heat, creating a warm, cozy microclimate. A cardboard box, for instance, can raise the ambient temperature inside by several degrees, making it a

perfect spot for a nap. This is especially true for kittens and older cats, who have a harder time regulating their body temperature.

Security and Stress Reduction

In the wild, cats are both predators and prey. While your domestic cat may never hunt for survival, its instincts remain intact. A confined space offers a sense of security. It provides a hiding spot from potential threats (like the vacuum cleaner or a visiting dog) and a

vantage point from which to observe its surroundings without being seen. Research has shown that cats in a shelter environment who are given access to boxes adapt to their new surroundings faster and experience significantly lower stress levels compared to cats without boxes. The "**If It Fits I Sits Cat**" behavior is, at its core, a self-soothing mechanism. The pressure of a tight space against their body can also release calming endorphins, similar to the effects of swaddling a human infant.

Hunting Instincts

SURPRISING

and

Ambush

Even the most pampered house cat has an inner hunter. A box, a paper bag, or a drawer is a perfect ambush point. From a small, concealed location, a cat can pounce on an unsuspecting toy (or your foot) with maximum surprise effect. The **"If It Fits I Sits Cat"** instinct is therefore also a hunting strategy. The cat is not just sitting; it is setting up a tactical position. This is why many cat owners notice that their cat suddenly darts out from a box to attack a passing laser pointer or a crinkled ball of paper.

**PLACES CATS
CHOOSE TO SIT**

The charm of the **"If It Fits I Sits Cat"** meme lies in the sheer creativity of the locations cats choose. While boxes are the classic choice, cats have been known to demonstrate this behavior in the most unexpected places.

- **Cardboard Boxes (All Shapes and Sizes):** The gold standard. A cat will ignore an expensive cat bed to sit in a box that once held a set of towels.
- **Sinks and Bowls:** The curved shape of a bathroom sink or a kitchen mixing bowl is

- apparently irresistible to many felines.
- **Suitcases and Duffel Bags:** Open luggage is an invitation. Your cat sees it as a personal travel pod, even if you are not going anywhere.
 - **Drawers and Shelves:** An open drawer is a built-in box. Cats will climb into a half-open dresser drawer or squeeze onto a cluttered bookshelf.
 - **Squares of Tape on the Floor:** This has become a viral variation of the "If It Fits I Sits Cat" phenomenon. Simply taping a square or rectangle on the floor will often cause a cat to go and sit directly inside it. This suggests that the visual cue of a boundary is enough to trigger the sitting instinct.
 - **Laptops and Books:** Cats are drawn to warm surfaces and the attention of their owners. If you are working, your cat will likely try to sit on your keyboard or the book you are reading.
 - **Vases and Jars:** For smaller cats and kittens, even a glass jar or a decorative vase can be a tempting, albeit very tight, sitting spot.

THE PSYCHOLOGICAL ROOTS: MORE THAN JUST A GAME

While the **"If It Fits I Sits Cat"** behavior is often played for laughs, it has serious psychological implications for your pet's well-being. Understanding these roots can help you create a more enriching environment for your cat.

The Need for Verticality and Enclosure

Cats are "three-dimensional" animals. They value vertical

space—shelves, cat trees, window perches—just as much as horizontal space. However, they also need enclosed spaces. A cat's ideal habitat includes a balance of open areas for movement and small, secure enclosures for rest. The **"If It Fits I Sits Cat"** instinct is a search for that perfect enclosure. Providing a variety of safe, small spaces in your home can significantly reduce anxiety and destructive behaviors.

Territoriality and Scent Marking

Cats have scent glands on their cheeks, paws,

and flanks. When they squeeze into a tight space, they rub against the surfaces, leaving their scent behind. This is a way of marking the territory as their own. By sitting in your laundry basket or your suitcase, your cat is not just being cute; it is claiming ownership of your belongings. The **"If It Fits I Sits Cat"** behavior is therefore also a form of communication, telling other animals (and you) that this spot belongs to them.

Boredom and Stimulation

Sometimes, a cat sits in a strange place

simply because it is new and interesting. Cats are curious creatures. A new box, a rearranged piece of furniture, or a bag from the grocery store offers a novel environment to explore. The **"If It Fits I Sits Cat"** instinct can be a sign that your cat is looking for enrichment. If your cat is constantly climbing into unusual spots, it might be a signal that it needs more interactive toys or playtime.

THE "IF IT FITS I SITS CAT" IN POP CULTURE AND THE INTERNET

The **"If It Fits I Sits Cat"** has become a staple of internet culture. It has spawned countless memes, merchandise, and even scientific studies. Social media platforms

like Instagram and TikTok are flooded with videos and photos of cats performing this behavior, often set to dramatic music or with hilarious captions.

The phrase has also been used in marketing. Companies have created "cat hammocks" that attach to chairs, tiny cardboard houses, and even furniture that features built-in cubbies designed to look like boxes. The meme has commercialized the very instinct it describes. Additionally, the **"If It Fits I Sits Cat"** concept has been referenced in scientific literature. Animal behaviorists and psychologists have used the meme as a starting point to discuss feline cognition, spatial

awareness, and the importance of environmental enrichment.

HOW TO ENCOURAGE SAFE "IF IT FITS I SITS" BEHAVIOR

As a cat owner, you can use your understanding of the **"If It Fits I Sits Cat"** instinct to keep your pet happy and safe. Here are some practical tips:

1. **Provide Safe Boxes:** Not all boxes are safe. Remove any staples or tape from cardboard boxes. Ensure the box is large enough for the cat to enter and exit easily, even if it looks cramped.
2. **Create "Sitting**

- Stations":** Place empty boxes or cat-specific cubbies in different rooms. Rotate them to keep things interesting. Your cat will love having a designated spot to practice its **"If It Fits I Sits Cat"** routine.
3. **Use Positive Reinforcement:** When your cat uses a designated box or spot, offer a treat or gentle praise. This reinforces the behavior in a safe context.
 4. **Be Mindful of Temperature:** Remember that boxes retain heat. In the summer, ensure the box is in a cool, well-ventilated area. In winter, you can add a soft blanket to make it extra cozy.
 5. **Check for Hazards:** Before letting your cat sit in a new spot, check for potential dangers. Is the space well-ventilated? Could it tip over? Are there any sharp edges? The **"If It Fits I Sits Cat"** instinct is strong, but safety comes first.
 6. **Offer Alternatives:** If your cat is sitting in a dangerous spot (like under a car or inside a washing machine), redirect it to a safe alternative.

A cardboard box placed nearby often works wonders.

COMMON MISCONCEPTIONS ABOUT THE "IF IT FITS I SITS CAT"

There are a few myths surrounding this behavior that deserve clarification.

- **Myth: Cats sit in boxes because they are anti-social.** While cats do value alone time, sitting in a box is not necessarily a sign that they want to be left alone forever. It is often a sign that they feel secure enough to relax while still being in the same room as

you.

- **Myth: Only small cats do this.** While a tiny kitten can fit in more places, large cats also exhibit the "If It Fits I Sits Cat" instinct. They may simply choose larger "targets," like an empty laundry basket or a large storage tote.
- **Myth: It is a sign of stress.** While stress can trigger hiding behavior, most cases of a cat sitting in a box are simply expressions of comfort and play. If your cat is constantly hiding and refusing to come out, that is different.